

Press Release: **Snowzilla**

Janet Lawler
Children's Author
Farmington, CT 06032

www.JanetLawler.com
J.Lawler@snet.net
(860) 678-1121

Farmington children's author Janet Lawler had a good feeling about **Snowzilla** when she submitted the picture book manuscript to Marshall Cavendish Children's Books in early 2010. After all, the record-breaking snowfall of that winter had much of the northeast shoveling, piling, slogging—and building snowmen! She was thrilled to be contacted within a few weeks with an offer to publish her tall tale about a giant snowman.

Lawler's inspiration for **Snowzilla** had come two years earlier, in 2008, when she read an online story about an injunction being issued to prevent an Anchorage, Alaska man from building a 25-foot snowman. Lawler ruminated for several months until she knew what she wanted to do with her story. Her giant snowman would be built by kids: "It snowed without stopping for week after week. When it ended at last, Cami Lou took a peek. She bundled and booted and zipped up her brother. 'Let's build a huge snowman unlike any other!'" Lawler also decided that the chaos and litigation caused by Snowzilla would be resolved by kids. So Cami Lou finds the perfect community solution and makes even bigger plans for the next year.

Snowzilla is the author's seventh published book. It will be released on October 2, 2012 by Amazon Children's Publishing, which acquired Marshall Cavendish Children's Books earlier this year. Snowzilla is available online and at those chain and independent bookstores that have ordered it in for their holiday tables.

Lawler's other critically acclaimed books include *If Kisses Were Colors* and *Tyrannoclaus*. Her love of family, nature, and "all things silly" inspires much of her writing. To learn more about the author visit her online: www.JanetLawler.com